

Hassan II University of Casablanca

Ain Chock School of Law, Economics and Social Sciences

LICENCE (BAC+3)

Economics and Business Studies

Coordinator:

Pr. Salah KOUBAA

OBJECTIVES

1. This degree offers an education that balances a core curriculum drawing on a range of independent and inter-related disciplines, and a series of courses that are tailored to understand and keep the pace with a continuously changing world. Students are trained in the fields of Economics, Law, Mathematics/ Statistics and Business.

2. With the support of teaching assistance, the students will be fully prepared to meet the current and future demands of a competitive job market- and business world. The English Undergraduate Degree in Economics and Business Administration is aimed at offering the students a learning experience according to the most diffused international standards.

3. The English-taught class enables us to recruit students from different countries especially from African countries. A diverse and multicultural class will enrich the students' learning process.

MODULES

Semester 1

- ▶ Principles of Microeconomics
- ▶ Principles of Management
- ▶ Comptabilité Générale 1
- ▶ Principles of Mathematics for Economics and Business
- ▶ English For Business and Economics
- ▶ Culture and Humanities 1
- ▶ Study Skills

Semester 2

- ▶ Principles of Macroeconomics
- ▶ Organization theory
- ▶ Cost Analysis
- ▶ Descriptive Statistics
- ▶ Advanced English for Economics and Business
- ▶ Introduction to Law
- ▶ Citizenship and Ethics education

Semester 3

- ▶ Intermediate Microeconomics
- ▶ Marketing
- ▶ Comptabilité générale 2
- ▶ Intermediate Mathematics for Economics and Business
- ▶ Culture and Humanities 2
- ▶ Public Speaking and debating

Semester 4

- ▶ Monetary Economics
- ▶ Human Resource Management
- ▶ Financial Analysis
- ▶ Introduction to probabilities
- ▶ Business Law
- ▶ Leadership and Professional Skills

Semester 5

Option 1:

Business Administration

- ▶ Industrial Organization
- ▶ Financial Accounting
- ▶ Data Analytics
- ▶ International Management
- ▶ Competition & Consumption Law
- ▶ Research Marketing

Option 2:

Econometrics and Data Analytics

- ▶ Industrial Organization
- ▶ Operations research
- ▶ Advanced mathematical economics
- ▶ Applied econometrics 1
- ▶ History of Economic Thought
- ▶ Bayesian Analysis and Statistical Decision Making

Option 3:

Economics and Public Policies

- ▶ Industrial Organization
- ▶ Competition & Consumption Law
- ▶ Economics of Human Capital
- ▶ Applied econometrics 1
- ▶ International economy
- ▶ History of Economic Thought

Semester 6

- ▶ Strategic Management
- ▶ Auditing & IT management
- ▶ Cost controlling and Tax Management
- ▶ Business Intelligence and Data Mining

- ▶ Applied econometrics 2
- ▶ Times Series Econometrics
- ▶ Game theory
- ▶ Data analytics and big data

- ▶ Applied econometrics 2
- ▶ Health Economics
- ▶ Public Economics
- ▶ Economics of the labour market

The End of Course Project (ECP)

Economics and Business Studies

Faculté des Sciences Juridiques, Économiques et Sociales Ain Chock
Km 8, Route d'El Jadida, B.P 8110 Oasis - Casablanca

<http://www.fdc.ma/>