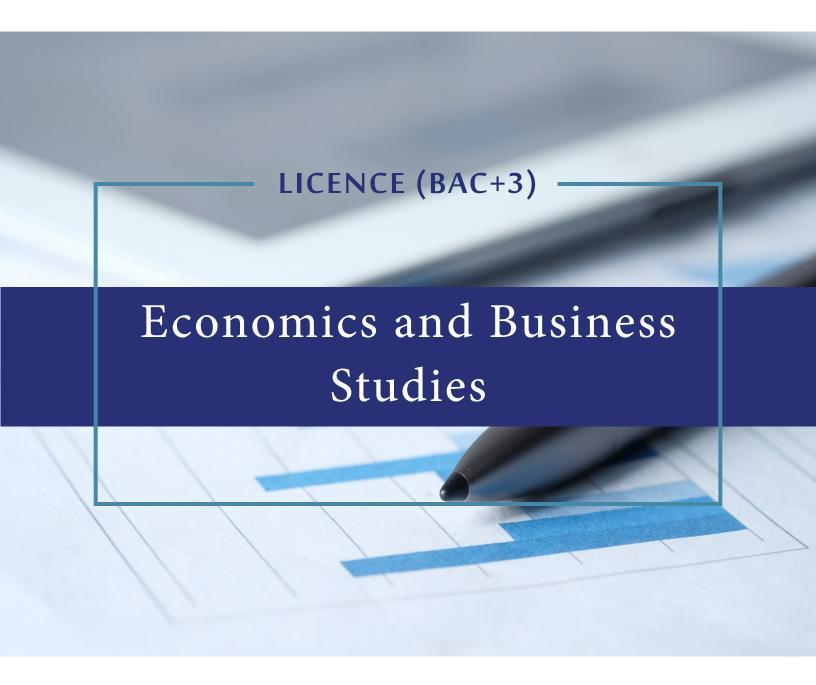


Hassan II University of Casablanca

Ain Chock School of Law, Economics and Social Sciences



Coordinator:

Pr. Salah KOUBAA

OBJECTIVES

- **1.** This degree offers an education that balances a core curriculum drawing on a range of independent and inter-related disciplines, and a series of courses that are tailored to understand and keep the pace with a continuously changing world. Students are trained in the fields of Economics, Law, Mathematics/ Statistics and Business.
- 2. With the support of teaching assistance, the students will be fully prepared to meet the current and future demands of a competitive job market- and business world. The English Undergraduate Degree in Economics and Business Administration is aimed at offering the students a learning experience according to the most diffused international standards.
- 3. The English-taught class enables us to recruit students from different countries especially from African countries. A diverse and multicultural class will enrich the students' learning process.

MODULES

Semester 2 Semester 1 Semester 3 Semester 4

- ► Principles of Microeconomics
- ► Principles of Management
- ► Comptabilité Générale 1
- Principles of Mathematics for Economics and Business
- ► English For Business and Economics
- ► Culture and Humanities 1
- ► Study Skills

- ► Principles of Macroeconomics
- ► Organization theory
- ► Cost Analysis
- ► Descriptive Statistics
- ► Advanced English for Economics and Business
- ► Introduction to Law
- ► Citizenship and Ethics education

- ► Intermediate Microeconomics
- Marketing
- ► Comptabilité générale 2
- ► Intermediate Mathematics for Economics and Business
- ► Culture and Humanities 2
- ► Public Speaking and debating

- ► Monetary Economics
- ► Human Resource Management
- ► Financial Analysis
- ► Introduction to probabilities
- ► Business Law
- ► Leadership and Professional Skills

Semester 5

Business Administration

- ► Industrial Organization
- ► Financial Accounting
- ► Data Analytics

Econometrics and Data Analytics

- ► Industrial Organization
- ► Operations research
- ► Advanced mathematical economics
- ► Applied econometrics 1
- ► History of Economic Thought
- ► Bayesian Analysis and Statistical Decision Making

Economics and Public Policies

- ► Industrial Organization
 - ► Applied econometrics 1
- ► Competition & Consumption Law
- ► International economy
- Economics of Human Capital
- ► History of Economic Thought

Semester 6

- ► Strategic Management
- ► Cost controlling and Tax Management

► International Management

► Research Marketing

► Competition & Consumption Law

- ► Auditing & IT management → Business Intelligence and Data Mining
- ► Applied econometrics 2
- ► Times Series Econometrics
- ► Game theory
- ► Data analytics and big data

- ► Applied econometrics 2
- ► Health Economics

- ▶ Public Economics
- ▶ Economics of the labour market

The End of Course Project (ECP)

