

Hassan II University of Casablanca

Ain Chock School of Law, Economics and Social Sciences

BACHELOR

in

Economics and Business Administration

Coordinator:

Pr. Salah KOUBAA

PRESENTATION

The first Moroccan Anglophone, bachelor program in Economics aims at equipping students with knowledge about content, methods and situations relating to business and economics in a global and multicultural context.

This program provides learners with solid foundations in economics, in addition to the skills required to manage different organizations, public and private, SMEs or Multinationals. The language of instruction is English in most subjects.

OBJECTIVES

1. This course offers a training that balances a core syllabus drawing on a range of independent and interrelated disciplines, and a series of subjects that are tailored to understand and keep up with a continuously changing, globalized world. Students are trained in the fields of Economics, Law, Mathematics/Statistics and Business.
2. With the help of qualified professors, the students will be fully prepared to meet the current and future demands of a competitive job market and business world. This program in Economics and Business Administration offers the students a learning experience in accordance with international standards.
3. The use of English as a language of instruction will enable students from different countries, especially from African ones, to join the program, resulting in cultural diversity which will definitely enrich the students’ learning experience.

MODULES

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
▶ Introductory to economics ▶ General management ▶ Business English 1 ▶ Terminologie Economique ▶ المدخل لدراسة القانون ▶ Basic Study Skills 1	▶ Mathematics for Economists ▶ Comptabilité Générale ▶ Business English 2 ▶ Lecture & Rédaction académiques ▶ المدخل لعلم الاجتماع ▶ Basic Study Skills 2	▶ Macroeconomics ▶ Principles of Microeconomics ▶ History of Economic Thought 1 ▶ مصطلحات ومناهج الاقتصاد ▶ Statistiques Descriptives ▶ Life Skills 1	▶ Monetary Economics ▶ Intermediate Microeconomics ▶ History of Economic Thought 2 ▶ مصطلحات الاقتصاد الإسلامي ▶ Probabilités ▶ Life Skills 2	▶ International Economy ▶ Applied Econometrics 1 ▶ Industrial Organization 1 ▶ Strategic Management ▶ Philosophy of Science ▶ Citizenship and Ethics	▶ Economic Development in Africa ▶ Applied Econometrics 2 ▶ Industrial Organization 2 ▶ Geopolitics and Climate Change ▶ Complex Social Systems ▶ Voluntary and social Work

Semester 7	Option: International Business Economics	Option: Economics and Public Policy	Semester 8	Option: International Business Economics	Option: Economics and Public policy
	▶ International Business Law ▶ International Human Resources ▶ Applied Research Methods ▶ Business Intelligence and data mining ▶ Public Speaking & debating	▶ Applied Research Methods ▶ Business Intelligence and data mining ▶ Public Speaking & debating ▶ Public Economics ▶ Health Economics		▶ International Taxation ▶ International Entrepreneurship ▶ International Finance ▶ Leadership and Interpersonal Skills ▶ Environmental Economics and policy	▶ Economics of education ▶ Leadership and Interpersonal Skills ▶ Labour Economics ▶ Regional and Urban Economics ▶ Environmental Economics and Policy

The End
of Course
Project
(ECP)

Bachelor of Economics and Business Administration

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